

Sponsor Levels

PRESENTING SPONSOR (1 AVAILABLE) - \$15,000

- Name/logo included in all media as presenting sponsor (print, radio, tv outdoor, web, social media)
- Name/logo w/link on official festival website w/banner ad
- 10x10 space on-site w/roaming – distribution rights
- Name/logo on festival poster/flyer/Big Kahuna Screen
- Name/logo on stage signage
- Access to VIP Tent/60 VIP Tickets

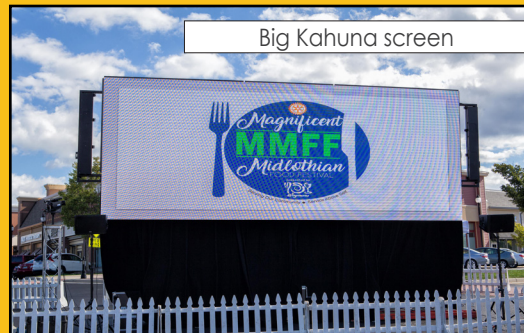
OFFICIAL PRODUCT/ SERVICE CATEGORY SPONSOR (1 AVAILABLE) - \$7,500

- Name/logo included in select media as official category sponsor (print, radio, outdoor, web, social media)
- Name/logo w/link on official festival website w/banner ad
- 10x10 space on-site w/roaming – distribution rights
- On-site signage as official category sponsor
- Name/logo on festival poster/flyer/Big Kahuna Screen
- Access to VIP Tent/40 VIP Tickets

ENTERTAINMENT SPONSOR (1 AVAILABLE) \$5,000

FOOTBALL SPONSOR (1 AVAILABLE) \$5,000

- 10x10 space on-site w/roaming – distribution rights (tent package included)
- Name/logo included in select media as entertainment or football sponsor (print, web, social media)
- Name/logo w/link on official festival website
- Name/logo on festival poster/flyer/Big Kahuna Screen
- Name/logo on stage signage
- Access to VIP Tent/30 VIP Tickets



Sponsor Benefits:

- High Visibility with access to festival goers.
- Tickets to the festival for your employees or customers.

SPECIAL SPONSORSHIP INCLUDES:

- Name/logo on festival website w/link
- Name/logo on festival poster/flyer/Big Kahuna Screen
- 10x10 space on-site (tent package included)
- Access to VIP Tent/24 VIP Tickets

SELECT A SPECIAL SPONSORSHIP FROM BELOW

- VIP TENT SPONSOR (\$3,500)**
 - Name/Logo on VIP Tent Signage on-site
- WRISTBAND SPONSOR (\$3,500)**
 - Name/Logo on 5000 wristbands (1 color)
- CUP SPONSOR (\$3,500) (2 available)**
 - Name/Logo on 1500 drink cups (1 color)
- WINE GLASS SPONSOR (\$3,500)**
 - Name/Logo on 1000 wine glasses (1 color)
- KIDS AREA SPONSOR (\$3,500)**
 - Name/Logo on Kids Area Signage on-site
- KOOZIE SPONSOR (\$3,500)**
 - Name/Logo on 1500 Koozies

MIDLOTHIAN LOVER (10 AVAILABLE) \$2,500

- Name/logo on festival website w/link
- Name/logo on festival poster/flyer/Big Kahuna Screen
- 10x10 space on-site (tent package included)
- Access to VIP Tent/18 VIP Tickets

All \$2,500+ sponsors also receive:
 *30 second video on Big Kahuna Screen
 *1st right of refusal for next year

All \$1,000+ sponsors may purchase additional VIP
 tickets for only \$40 each*

FRIEND OF THE FOOD - \$1,000

- Name/logo on festival website w/link
- Name/logo on festival poster/flyer/Big Kahuna Screen
- Access to VIP Tent/12 VIP Tickets

FRIEND OF THE FESTIVAL - \$500

- Name/logo on festival website w/link
- Name/logo on festival poster/flyer/Big Kahuna Screen
- 6 General Admission Tickets

Like the event but need a custom activation?

No problem! We can create a custom activation, sponsorship or asset class tailored to your brand and current marketing strategy!

Rotary 

31st Annual
Magnificent
MMFF
Midlothian
 FOOD FESTIVAL

Serving Our Community • Service Above Self

Coming to Westchester Commons
Saturday, October 12, 2019
Noon-7pm

Wegmans   **WESTCHESTER COMMONS**

Bands! Food! Drinks! Fun!

Proudly Presented by
 Brandermill Rotary, James River Rotary,
 Huguenot Trail Rotary,
 and Midlothian Rotary

www.MidloFoodFestival.com

Rotary



31st Annual
Magnificent
MMFF
Midlothian
FOOD FESTIVAL



Serving Our Community • Service Above Self



Saturday, October 12, 2019 | Noon-7pm
Westchester Commons

**Live Music from South of the James
and The Party Fins. Food! Drinks! Fun!**

Support the community and get your company's message
delivered to more than 4,000 people with this annual event.

Central Virginia's biggest block party is an
All-The-Fun-You-Can-Handle fundraiser for
some of the area's best charities.

Enjoy small plates from area restaurants,
wine, beer, mixed drinks,
soft drinks and more.

Proceeds from the 31st Annual Magnificent
Midlothian Food Festival benefit many
local charitable organizations.

About Rotary International

Rotary International was founded in 1905 as a
networking & fellowship organization.
1.2 million+ members in 34,000+ clubs in
122 countries worldwide.

Rotary's mission is "to provide service to others,
promote integrity, and advance goodwill, world
understanding, and peace through its fellowship of
business, professional, and community leaders.
92% of all money raised directly supports
Rotary's mission and causes which are:

Promoting Peace | Fighting Disease
Providing Clean Water | Supporting Education
Serving Mothers & Children | Growing Local Economics

In 1985, Rotary adopted eradication of polio as
its major focus and has since raised \$1.7 billion
towards the project and partnered
with the World Health Organization
and the Gates Foundation.

Our effectiveness is evidenced by the fact that
only 15 cases of polio were reported in
two of our primary target countries,
Pakistan and Afghanistan.

Nigeria, another target, has had no cases.



ENDPOLIONOW